



PROJECT MAIN FEATURES

Research Methods and Activities

The research strategy employed is the Case Study, which is embedding both quantitative and qualitative techniques. The Case Study method has been used for each of the 3 European Countries and has produced examples of Public Health Policies and their mechanisms of development, implementation and evaluation.

Transfer of know-how and expertise via Study Visits

The knowledge behind processes like developing, implementing and evaluating PHP is of implicit nature, meaning very difficult to be placed in a standard, a procedure or a formal training curriculum, and accordingly it is very difficult to be grasped. Therefore the project foresaw Study Visits in the partners' Regions (Umbria – Italy, Cataluña – Spain and North Rhine Westphalia – Germany) where extensive exchange of information and observation were organized within Regional Public Health institutions.

Training activities and channels

“When we examine the problem setting stories told by the analysts and practitioners of social policy, it becomes apparent that the framing of problems often depends on metaphors underlining the stories which generate problem setting and set the direction of problem solving (Schon, D 1979 *Metaphor and thought*)”.

By making use of metaphors, and extensively employing case studies, the training component is designed so as to offer Romanian experts an in-depth understanding of PHPs, up to comprehending the very details of their creation.

THE PROJECT IN A NUTTSHELL

Romania is facing these days the challenges of regionalization, of which the public health policies is an important one.

This exercise is a very difficult one because in Romania there is no experience in having regions in charge with administration of local communities, administrative and political issue. In many European countries the public health policies are designed and implemented at regional and local level, the central level having only the role of creating the frame in which the regional and local level institutions could move around when designing and creating public health programs. It is important for Romanian experts working in a range of public institutions, which have direct or indirect contact with public health issues, to understand and to learn how to identify health issues from the community level which could be translated into public health policies and how to evaluate the impact of this effort in order to become more efficient in spending public funds and in obtaining positive health results.

„Public Health Policies: Training Romanian Staff at Regional Level to Develop Public Health Policies (PHPRO)” LLP-LdV/ToI/2009/RO/017

OVERALL AIM

The PHPRO aims to identify the mechanisms by which regional public health policies are built and implemented in 3 European countries – Germany, Italy and Spain – and to further transfer this bulk of knowledge and practice to Romanian relevant stakeholders.

OBJECTIVES

- TO ASSESS & DOCUMENT - assessing and documenting mechanisms in place for building Public Health Policies at Regional level in 3 European countries – Germany, Italy and Spain
- TO TRANSFER THE KNOWLEDGE - organizing a transfer of knowledge through 8 Training Courses.
- TO DISSEMINATE KNOWLEDGE - contributing to the harmonization of Romanian economic development policies and public health policies.

TARGET AUDIENCES

- 80 public health experts and Regional Development Agencies experts
- The Public Health community
- The civil servants working in Regional Development Agencies
- The Local Public Administrations

CASE STUDIES ABOUT PUBLIC HEALTH POLICIES

A Case Study is a careful study of an individual unit (e.g., a person, group, or event) that analyzes developmental factors in relation to the context.

In our case, the Case Studies regard the Public Health Policies from Italy, Spain and Germany and have been carried out driven by two important questions: **How** these 3 countries develop, implement and evaluate Public Health Policies at Regional level? and **Why & how** have Italy, Spain and Germany moved from National - Local to National – **Regional** - Local Public Health Policies?

For each of the 3 European countries the mechanism of issuing the Public Health policy was extensively described and 6 examples of Public Health Policies have been evaluated, amongst which there are ones concerning Mental Health, Workplace Health Promotion and Tobacco control.

Training Manual

The 'Guideline for building and implementing Public Health Policies at national, regional and local level' is the most important resource kit for the training, and it shall guide the trainees through how to better access funds in order to address the health needs of their local communities, how to allocate them in accordance with these needs, and how to improve the data management and service quality offered to the general public.

Fact sheets

The fact sheets' purpose (available in Italian, Spanish and German) focus on the main patterns revealed by each phase (i.e. Initiation, Formulation, Approval, Development, Implementation, Monitoring, Evaluation) of the mechanisms involved in the creation of Public Health Policies.

DELIVERABLES

Training Courses

Eight training courses for 40 civil servants from the Regional Development Agencies and 40 Public Health experts from the Public Health Institutes and Directorates will be organized.

Website

Conceived as an useful tool to promote the project, the website (www.phpro.ro) has evolved as an useful database.



Design EWORK S.A.



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